

Discussion – How to recruit US students to Canada? (held during the Open Space Forum)

The following list represents the discussion of those present.

- Celebrate differences, highlight diversity and languages English/French
- One delegate indicated having a hard time finding 'cool stuff' for their bulletin board as compared to Mexico. Have your Cdn partners send US partners interesting fun things to display on bulletin boards about Canada otherwise American students perceive Canada is just like the US except colder.
- Highlight winter sports
- Highlight aboriginal / first nations (if possible offer a tour or part of course work on a reserve)
- Highlight the many attractions in the area as well as other major cities close by (i.e. Montreal just 2 hrs by bus from Ottawa)