

THE NEW WAVE OF STUDENT MOBILITY

**ANNUAL MEETING OF THE PROGRAM
FOR NORTH AMERICAN MOBILITY
IN HIGHER EDUCATION**

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GLOBALIZATION: AN APPROACH

- FROM TIME TO SPACE
- FROM A TOP DOWN TO A BOTTOM UP APPROACH
 - GLOBALIZATION ≠ A GLOBAL PROJECT
 - GLOBALIZATION AND EVERYDAY LIFE

GLOBALIZATION : A DEFINITION

- EXPLOSION OF SPATIAL PARAMETERS OF ACTION
- REDEFINITION OF THE SPACE OF ACTION BY ACTORS
- THE NEW CONDITION OF MOBILITY:
 - Capital
 - Goods: Material and non material
 - Individuals
- WHICH ACTION LOGICS

THE GLOBALIZATION OF HIGHER EDUCATION : 4 PRACTICES

- A TRADE PRACTICE
 - Business Logic
- A COMPETITION PRACTICE
 - Positioning Logic
- AN INTERNATIONALIZATION PRACTICE
 - Academic Logic
- A COOPERATION PRACTICE
 - Citizenship and inclusiveness Logic

A TRADE PRACTICE

Business Logic

- SELLING AND EXPORTING EDUCATIONAL PRODUCTS: PROGRAMS, COURSES, ONGOING EDUCATION, DISTANCE EDUCATION, ETC...
- OPENING SUBSIDIARIES OR BRANCHES
- RECRUITING FOREIGN STUDENTS
- ACADEMIC AND NON-ACADEMIC PLAYERS

A COMPETITION PRACTICE

Positioning Logic

INTERNATIONAL REPUTATION, PRESTIGE AND POSITIONING :

- THE RACE FOR THE BEST: PROFESSORS, RESEARCHERS, STUDENTS, INTERNATIONAL PRIZES AND AWARDS
- THE INTERNATIONAL RANKING
- THE QUALITY OF INTERNATIONAL PARTNERS
- CREATION OF INTER-UNIVERSITY AND INTERNATIONAL NETWORKS AND NEW HIERARCHY BETWEEN UNIVERSITIES:
 - TRAINING: INTERNATIONAL INTEGRATED PROGRAMS, NEW FORM OF DIPLOMA, ERASMUS MUNDUS
 - RESEARCH: INTERNATIONAL NETWORK OF RESEARCH (IARU)

AN INTERNATIONALIZATION PRACTICE

Academic Logic

- MOBILITY PROGRAMS (STUDENTS AND FACULTIES)
- CREATION OF NEW PROGRAMS ON INTERNATIONAL AND GLOBAL ISSUES
- INTERNATIONALIZING THE PROGRAMS AND THE CAMPUS

A COOPERATION PRACTICE

Citizenship and Inclusiveness Logic

- INVOLVEMENT IN THE NORTH-SOUTH INTERUNIVERSITY RELATIONS
- DEVELOPMENT OF INSTITUTIONAL CAPACITIES ...
- TRANSITION FROM INTERNATIONAL COOPERATION OFFICE TO INTERNATIONAL OFFICE
- LESS INVOLVEMENT IN INTERNATIONAL DEVELOPMENT:
 - MONEY
 - INVESTMENT IN RESEARCH
 - THE LOGIC OF COMPETITION AND NETWORK

THE FOUR PRACTICES AT WORK PRODUCE ...

- A NEW CONFIGURATION OF INTERNATIONAL HIGHER EDUCATION
 - Increase in international flows : individuals, education, research
 - Increase in North-North relations : between Europe-North America collaboration and competition
 - A new geography of Higher Education: Europe, China and the Middle East Countries
- THE REDEFINITION OF A UNIVERSITY'S INTERNATIONAL STRATEGY
 - Articulating these four practices

STUDENT MOBILITY: THE NEW WAVE

- WHY THE ENEMY IS US?
- FROM INTERCULTURAL TO ACADEMIC
- FROM A PERSPECTIVE OF STUDENT MANAGEMENT TO AN ACADEMIC PROJECT
- FROM BILATERAL UNIVERSITY TO UNIVERSITY AGREEMENT, TO PROGRAM TO PROGRAM INTEGRATION
 - A MORE TAILORED ACADEMIC APPROACH
- THE MARCO POLO INTERNATIONAL STUDENT MOBILITY INITIATIVE:
 - EXCHANGE PROGRAM
 - INTERNATIONAL INTERNSHIP

THE FIVE GOALS OF STUDENT MOBILITY

- GARANTEE THE ACQUISITION OF INTERNATIONAL AND INTERCULTURAL SKILLS BY STUDENTS
- ADD VALUE TO THE STUDENT EDUCATION
- IMPROVE THE QUALITY OF THE PROGRAMS OFFERED AT THE UNIVERSITY OF OTTAWA
- ENSURE THE DURABILITY OF THE MOBILITY PROGRAMS
- IMPROVE INTERNATIONAL POSITIONING OF THE INSTITUTION

STUDENT MOBILITY

NO IMPACT ON DIPLOMA

- UNDERGRADUATE AND GRADUATE

WITH IMPACT ON DIPLOMA

(THE NEW ACADEMIC FLEXIBILITY)

- UNDERGRADUATE
 - JOINT DEGREE: 2+2 NORTH-SOUTH
- GRADUATE
 - JOINT DEGREE
 - SHARED SUPERVISION OF THESIS
 - PROGRAMS INTERNATIONALLY INTEGRATED
 - ERASMUS MUNDUS
 - ATLANTIS PROGRAM

CONCLUSION

- THE CENTRALITY OF INTERNATIONALIZATION IN THE GLOBALIZATION OF HIGHER EDUCATION
- UNIVERSITY: GLOBAL ACTORS